

We are excited to bring you the second Newsletter of the YOUth Roots project, which aims to promote sustainable entrepreneurship in rural areas by focusing on two primary goals-reducing youth out-migration and encouraging immigration to these regions. The project's objectives are closely tied to the selected priorities, aiming to revitalize rural areas. In this newsletter, you will be reading about project updates, meetings, events and results.

KICK OFF MEETING



5TH DECEMBER 2024 CYPRUS

The YOUth Roots Kick Off Meeting was held on 5th December 2024 in Cyprus, where representatives from all 3 partner countries met in person to decide plans, aligned on objectives, and celebrated the start of our project. This event marked the start of a transformative journey toward empowering rural youth.



COMING SOON: HANDBOOK & TOOLKIT

We are excited to introduce our upcoming Handbook for Youth Workers—a comprehensive guide that uses non-formal educational methods to teach youth about rural entrepreneurship, covering essential business concepts. Alongside it, our Miro-Based Toolkit for Youth offers an interactive virtual platform to help young people develop rural business plans and strategies. Stay tuned for these innovative resources designed to empower the next generation of rural entrepreneurs!



TRAINING COURSE

Mark your calendars for our upcoming Training Course in Italy this September 2025! This immersive program will equip youth workers with essential skills in rural entrepreneurship, testing our new Handbook (R1) while enhancing competencies in entrepreneurial mindset, sustainability, and financial management. By fostering international collaboration, the TC empowers participants to mentor youth effectively and contribute to a thriving ecosystem for rural business initiatives. Stay tuned for more details—exciting opportunities await!

VISIT US









