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Erasmus+ KA210-YOU Small-scale partnerships in Youth

YOUth Roots

Nurturing Rural Entrepreneurship

“Grant Writing & Fundraising”

PROJECT CODE: **2024-1-CY01-KA210-YOU-000252533**

DURATION: **01-10-2024 - 31-03-2026**



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What We'll Explore Today

- Grant Writing Fundamentals (10 min)
- Proposal Structure & Components (12 min)
- Budget Planning Essentials (10 min)
- Alternative Fundraising Methods (8 min)
- Q&A & Action Planning (5 min)





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What is Grant Writing?

The process of preparing applications to secure funding for specific projects from institutions and organizations that provide grants.

- Addresses societal needs and fosters innovation
- Improves community welfare and development
- Results published on official platforms





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Core Proposal Components (Part 1)

Background & Rationale: Data-driven reasons for the project and identified needs.

Objectives: Clear, measurable goals addressing problems.

Methodology: Step-by-step activities and approaches.





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Core Proposal Components (Part 2)

Expected Outcomes: Quantifiable impact and project benefits.

Budget Plan: Transparent financial breakdown and resource allocation.

Partnerships: Complementary organizations strengthening capacity.





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Keys to Strong Proposals

- **Create compelling narratives aligned with funder priorities**
- **Use data and evidence to support all claims**
- **Define realistic, measurable objectives with timelines**
- **Demonstrate clear partnerships and collaboration**





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Budget Planning Essentials

Prepare detailed, transparent financial breakdowns using budget templates.

- **Itemize all costs: personnel, materials, travel, operations**
- **Justify each expense and demonstrate sustainability**
- **Include contingency planning for unforeseen costs**





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Beyond Grants: Fundraising Strategies

Crowdfunding: Kickstarter, GoFundMe, reach global audiences.

Sponsorships: Corporate partnerships & brand alignment.

Events: Conferences, workshops, fundraising events.





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Your Next Steps

- Identify your project's funding needs
- Research suitable funding sources
- Draft your project narrative
- Develop detailed budget plans

PLEASE NOTE DIFFERENT FUNDING BODIES HAVE
SPECIFIC PROPOSAL REQUIREMENTS, PLEASE ADAPT
YOUR PROPOSAL ACCORDINGLY





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Where to Find Funding?

EU Programmes: Erasmus+, Horizon Europe

National Grants: Government & ministry programs

Foundations: Gates, Stavros Niarchos





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