



Nurturing Rural Entrepreneurship

ERASMUS+
KA210-YOU SMALL-SCALE PARTNERSHIPS IN YOUTH

YOUth Roots

Nurturing Rural Entrepreneurship

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A Journey Rooted in Rural Innovation Comes to a Meaningful Close

As the YOUth Roots project reaches its final stage, this newsletter celebrates the key milestones, resources, and learning experiences developed throughout the project journey.



Over the past months, the partnership has worked to strengthen rural entrepreneurship, youth empowerment, and community resilience through non-formal education, digital collaboration, and transnational exchange.

This final edition offers an overview of the project's most significant achievements, including:

- educational and methodological resources
- interactive digital tools
- multimedia learning materials
- coaching and mentoring experiences
- stronger European cooperation for rural innovation

More than a conclusion, this moment represents the beginning of a lasting legacy: practical tools, ideas, and connections that can continue inspiring rural communities beyond the project lifecycle.

What We Have Built Together

The YOUTh Roots results were created to respond to key challenges affecting rural communities across Europe, especially:

- youth out-migration
- lack of local opportunities
- limited access to entrepreneurial education
- weak digital inclusion
- lack of mentoring ecosystems

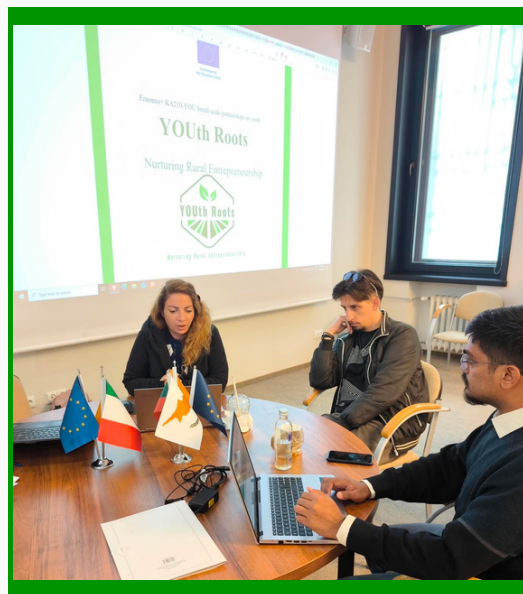
Each result is designed as a practical, transferable, and scalable learning resource, ensuring that youth workers and young people can immediately apply the tools in real rural contexts. Together, these outputs create a complete learning pathway, from knowledge acquisition to digital planning and personalised mentoring.



The Partnership Behind YOUTh Roots

Throughout the project, the YOUTh Roots partners collaborated through online meetings and in-person activities to co-develop, test, and refine the project results. By combining their expertise and experiences, they created practical resources tailored to the needs of rural communities across Europe.

Behind YOUth Roots are three organisations committed to empowering young people through non-formal education and international cooperation:



PLANBE (CYPRUS) – PROJECT COORDINATOR

PlanBe is a non-governmental, non-profit organisation based in Nicosia, Cyprus. It promotes non-formal education, youth entrepreneurship, creativity, environmental sustainability, and active citizenship through Erasmus+ projects, workshops, and international cooperation. The organisation works to empower young people, particularly those with fewer opportunities and from rural communities.

LITHUANIAN SKEPTIC YOUTH – LITHUANIA

Lithuanian Skeptic Youth is a non-governmental organisation that brings together young people to promote rational thinking, scientific literacy, healthy lifestyles, and scepticism through non-formal education. The organisation actively engages young people in educational initiatives and international cooperation.

MV INTERNATIONAL – ITALY

MV International is a non-profit association of organisations based in Italy that promotes social innovation, non-formal education, entrepreneurship, and international cooperation. Through European and international projects, the organisation supports youth participation, community building, and the exchange of knowledge among organisations and professionals.



R1 – Handbook for Youth Workers

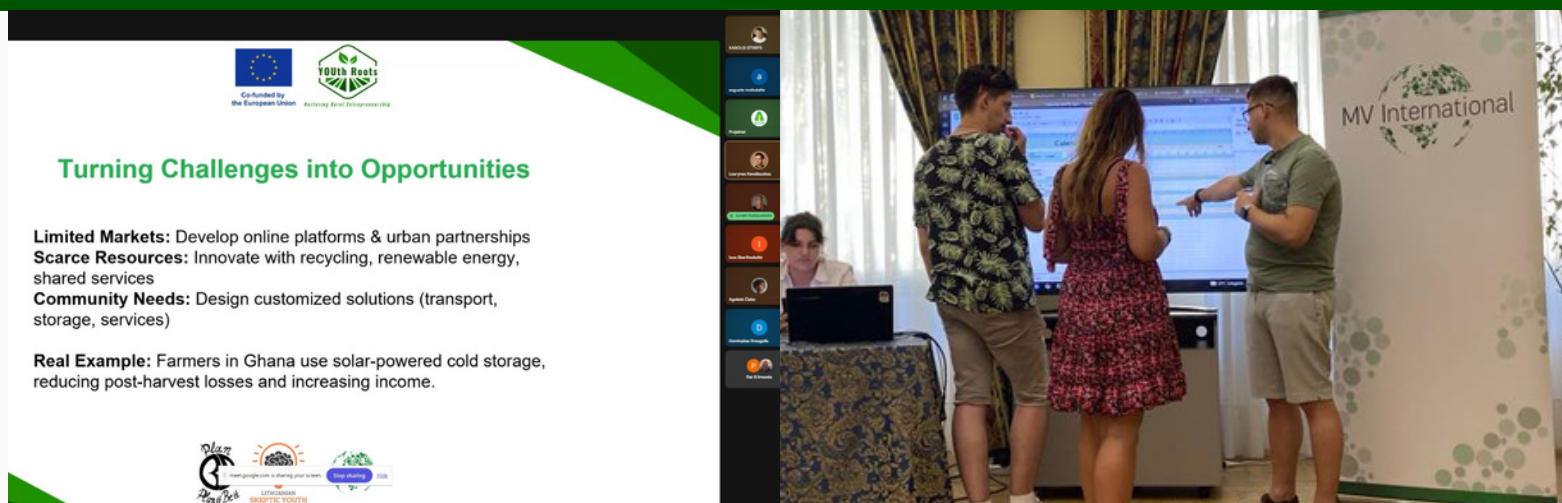
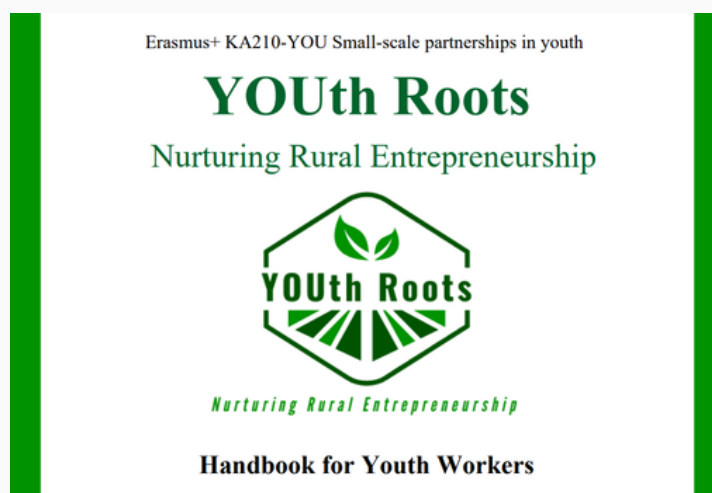
The YOUTh Roots Handbook for Youth Workers is a practical guide designed to help youth workers, trainers, and organisations deliver engaging non-formal education activities on rural entrepreneurship.

Covering topics such as entrepreneurial mindset, sustainable business development, marketing, community engagement, and fundraising, the Handbook combines practical learning activities with real-life examples to support young people in transforming ideas into sustainable rural opportunities.

To ensure its quality and relevance, the Handbook was tested during the International Training Course for Youth Workers, held in Sassari, Italy, from 16 to 19 July 2025. During the four-day training, youth workers from the partner organisations explored the learning modules, tested the activities, and shared feedback that helped refine the final version of the resource.

Today, the Handbook is freely available to support organisations and educators in creating impactful learning experiences for young people across Europe.

Access the Handbook [HERE](#)



R2 – Miro-Based Toolkit for Youth

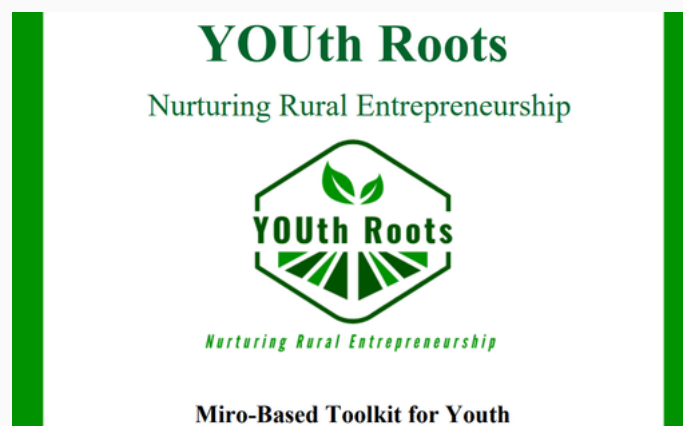
The YOUth Miro-Based Toolkit for Youth is an interactive digital workspace designed to help young people develop entrepreneurial ideas through collaboration, creativity, and practical learning.

Built on the Miro platform, the Toolkit guides participants through every stage of the entrepreneurial journey, from idea generation and business planning to marketing, financial planning, sustainability, and action planning, using engaging visual templates and collaborative activities.

To ensure its effectiveness, the Toolkit was tested during six Local Mentoring Workshops in each partner country, where young participants and youth workers worked together to explore rural business ideas, receive mentoring, and provide feedback that contributed to the final version of the resource.

Today, the Toolkit is freely available to support youth workers, trainers, mentors, and organisations in delivering interactive entrepreneurship education in rural communities.

Access the Toolkit [HERE](#)



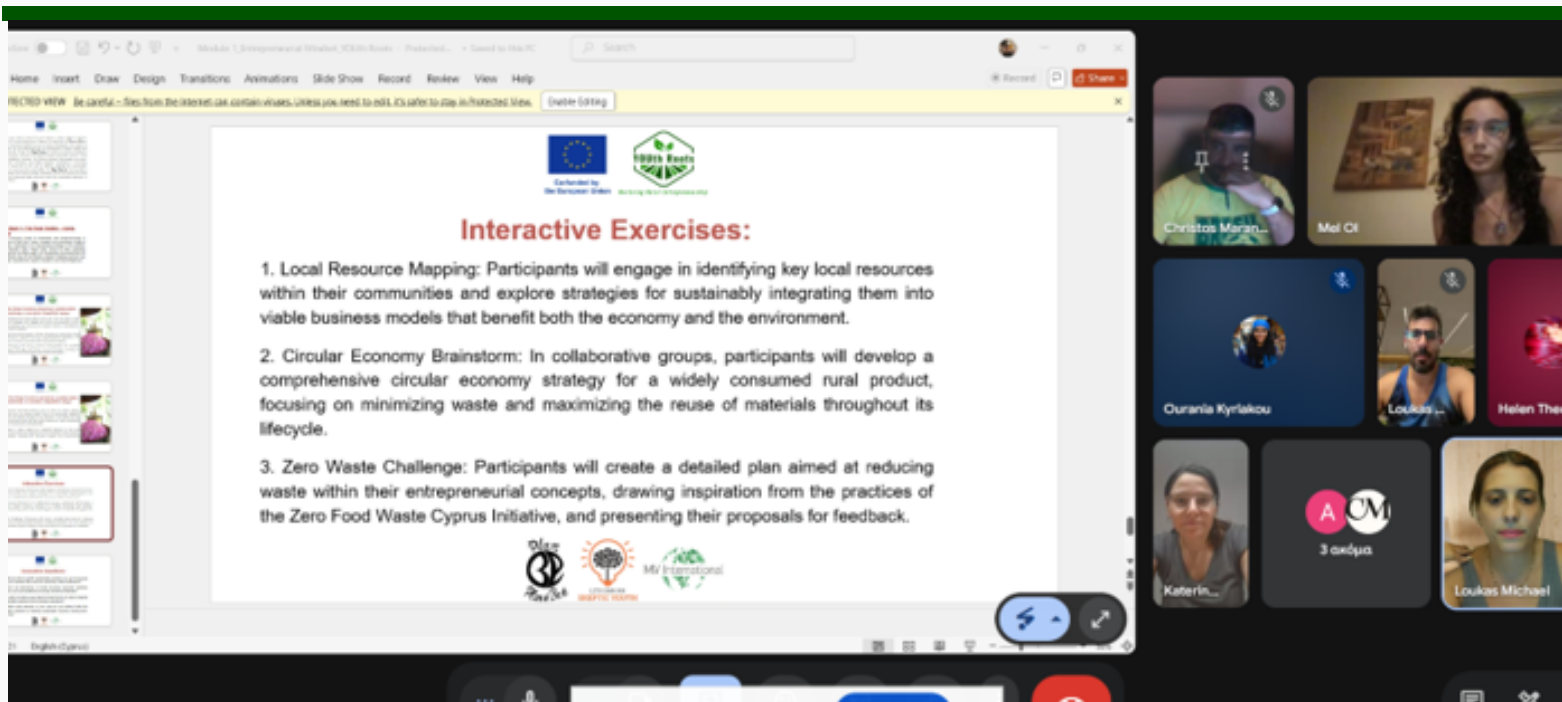
Supporting Rural Entrepreneurs Through Shared Learning

Between November 2025 and March 2026, the YOUTh Roots partnership organised a series of online coaching and mentoring sessions involving participants from Cyprus, Italy, and Lithuania.

Through interactive workshops, collaborative activities, and personalised mentoring, young participants worked alongside youth workers and mentors to develop entrepreneurial ideas, explore local opportunities, and strengthen their entrepreneurial competences.

These sessions provided a valuable opportunity to exchange experiences across countries, receive expert feedback, and transform innovative ideas into realistic and sustainable rural initiatives. The activities also contributed to testing and improving the educational resources developed within the project.

Discover the YOUTh Roots project and its results [HERE](#)





Looking Ahead: From Project Results to Future Rural Impact

While the YOUTH Roots project is coming to an end, its journey continues through the people it has inspired, the partnerships it has strengthened, and the resources it has created.

The Handbook, Miro-Based Toolkit, educational videos, and learning materials are now available to support youth workers, organisations, and young people in fostering rural entrepreneurship and creating new opportunities within their communities.

We encourage everyone to explore, use, and share these resources, helping innovative ideas grow into sustainable initiatives and ensuring that the legacy of YOUTH Roots continues across Europe.



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[Erasmus+ Project YOUTH Roots](#)

